

## FOR IMMEDIATE RELEASE

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Contact: Mike Pinkerton / [hi@metaversemodsquad.com](mailto:hi@metaversemodsquad.com)

## METaverse MOD SQUAD UNVEILS REVAMPED WEBSITE

(Sacramento, CA) – Metaverse Mod Squad, the leader in managed digital services for social, enterprise, and gaming communities, announced today it has launched a new and improved website, offering a fresh look, bold colors, and rich content.

The site greets visitors with an updated version of the iconic View-Master, which displays an exciting animation that features a sampling of the company's projects. The new color scheme includes a striking combination of navy, burgundy, and silver, and the site is peppered with ribbon banners, diamonds, and rotating View-Master reels. While the company's previous site was developed with Flash, the new site uses HTML5, making the animations viewable on smart phones and tablets.



Told with a nod to the typewritten fonts of yesteryear, the new site describes the company's core services (moderation, community management, customer support, social media services, and quality assurance testing) with success stories and detailed information, and highlights the company's expertise in areas like child safety, game services, and CRMs. A new area of the site, entitled "Lore," even shines light on company's origins in a virtual sports bar known as the Thirsty Tiger.

"While our focus has always been on supporting the online experiences of our clients, we decided it was time to update the way we tell our own story," said Metaverse's CEO Amy Pritchard. "We worked hard with our developers to design a format that provides personalized content and captures the essence of our fun and fashionable brand. We're delighted to finally launch the new site for the world to see."

In designing the new site, Metaverse worked with [Simple as Milk](#), a creative design studio that produces strong, beautiful brands, websites and other design goodness.

### About Metaverse:

Metaverse Mod Squad is the leader in managed digital services for social, enterprise, and gaming communities. From pre-launch development to post-launch excitement, it works with marquee brands and operators to engage users and customers and promote products online. The company's services include moderation, customer support, community management, social media services, and QA. Metaverse maintains a team of professional staffers in several languages, a 24/7 operation center in Sacramento, California, and an office in Brooklyn, New York. [www.metaversemodsquad.com](http://www.metaversemodsquad.com).

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